

TEDxMidwest

350 West Hubbard Street, Suite 222
Chicago, IL 60654
312-884-9833

Sponsorship Opportunities

Presenting Partner (\$80,000)

- Title sponsorship as “Presented By” for TEDxMidwest
- “Presented by” recognition on TED talk radio distribution
- Name & logo alongside or immediately below event title in all TEDxMidwest communications
- Recognition as a top supporter of TEDxYouth @ Midwest
- Recognition on stage
- Logo and Name on all TEDx speaker videos
- Category exclusivity
- 12 tickets to the flagship TEDxMidwest event
- VIP seating on stage for selected sessions
- 8 tickets to the May 2 Speaker/ Sponsor Private Dinner
- 8 tickets to the May 3 Speaker/ Sponsor Private Dinner
- 3 tickets to the eight annual private Salons

Platinum Partner (\$50,000)

- Title sponsorship of TEDxMidwest
- Choice of title sponsorship of main location break room; or, of a separate simulcast location
- Top positioning in all marketing and media communications
- Recognition on stage
- Notation on all TEDx video clips distributed to millions via website
- Recognition as a top supporter of TEDxYouth @ Midwest
- Category exclusivity
- 6 tickets to the flagship TEDxMidwest event
- VIP seating on stage for selected sessions
- 4 tickets to the May 2 Speaker/ Sponsor Private Dinner
- 4 tickets to the May 3 Speaker/ Sponsor Private Dinner
- 2 tickets to the eight annual private Salons

Gold Partner (\$30,000)

- Recognition on stage
- Mention and logo in select marketing and media communications, including:
 - TV & radio spots
 - Newspaper ads
 - Staff t-shirts at events
 - Recognition in all press releases
 - Attendee e-mails and other digital communication
 - Event program
 - Event blog
 - Website hosting TEDxMidwest videos
 - Signage at all events
 - Registration desk
- 5 tickets to the flagship TEDxMidwest event
- VIP seating on stage for selected sessions
- 3 tickets to the May 2 Speaker/ Sponsor Private Dinner
- 3 tickets to the May 3 Speaker/ Sponsor Private Dinner
- 2 tickets to the eight annual private Salons

Silver Partner (\$20,000)

- Mention and logo in select marketing and media communications, including:
 - Website hosting TEDxMidwest videos
 - Signage at all events
 - Registration desk
 - Staff t-shirts at events
 - Event program
 - Event blog
- 4 tickets to the flagship TEDxMidwest event
- VIP seating on stage for selected sessions
- 2 tickets to the May 2 Speaker/ Sponsor Private Dinner
- 2 tickets to the May 3 Speaker/ Sponsor Private Dinner
- 1 ticket to the eight annual private Salons

Bronze Partner (\$10,000)

- Mention and logo in select marketing and media communications, including:
 - Website hosting TEDxMidwest videos
 - Event program
 - Event blog
- 2 tickets to the flagship TEDxMidwest event
- 1 ticket to the May 2 Speaker/ Sponsor Private Dinner

TEDxYouth@Midwest

Sponsorship Opportunities

Presenting Partner (\$50,000)

- Title sponsorship of TEDxYouth @Midwest
- Top positioning in all marketing and media communications
- Recognition on stage
- Notation on all TEDx video clips distributed to tens of thousands via website
- Recognition as a top supporter of TEDxYouth @ Midwest
- Category exclusivity
- 6 tickets to the flagship TEDxMidwest event
- VIP seating on stage for selected sessions
- 4 tickets to the May 2 Speaker/ Sponsor Private Dinner
- 4 tickets to the May 3 Speaker/ Sponsor Private Dinner
- 2 tickets to the eight annual private Salons

Sponsor a Classroom (\$5,000)

- Support 3 teachers and 12 students to attend TEDxYouth@Midwest
- Recognition in program
- Badge recognition
- 1 ticket to the flagship TEDxMidwest event

Sponsor a Student (\$2,000)

- Support 1 teacher and 3 students to attend TEDxYouth@Midwest
- Recognition in program
- Badge recognition

Sponsor a Bus (\$500)

- Contribute transportation to TEDxYouth@Midwest
- Recognition program